

"To be trusted is the most fantastic compliment we all can have."

PRIVACY POLICY

Thanks for all your trust in us and our services. When you trust us, we have the highest respect for the confidentiality of your personal information (Data) and privacy.

Effective Date: June 2019

Last Modified: March 2021

Introduction & Privacy Policy

This Privacy Policy governs the manner in which Direct On Demands Private Limited (Corporate Identification Number - U72900PN2020PTC193699) collects, uses, maintains and discloses information collected from users (each, a "User") of the <u>https://directondemands.com/</u> website ("Site"). This privacy policy applies to the Site and all products and services offered by Direct On Demands Private Limited.

This document informs you of our policies regarding collecting, using, and disclosing personal data when you use our service and the choices you have associated with that data.

Direct On Demands Privacy Policy:

At Direct On Demands, we are committed to the best practices in protecting visitors' privacy to our website. This Privacy Policy elaborates the data Direct On Demands collects, how we collect that information, our information sharing practices, how users may access, update, and control the way their information is collected and used.

What data we collect from you, and when we do so?

To enable you to enjoy certain features of our Services, we collect certain types of information, including personally identifiable information. We collect such personal information when you provide it to us through the following:

- Register for website membership and webinars
- Participate in surveys or subscribe to receive information
- Otherwise communicate with us such as through a contact form

We will not obtain personally identifying information about you unless you decide to provide it. Almost all of the services we offer require registration as a condition of use. We may also receive personal information about you from other sources and add it to the information you provided.



When you access our website anonymously, our system automatically collects some nonidentifying statistical information. We use this as a metric to measure which pages of our website are visited and how long visitors use the site. This information includes the number of visits to the Sites that a specific user has made, the user's movement through the web pages, time spent on individual pages, and the searches that the user conducts on the sites.

Other information we collect:

Suppose you wish to access certain features of our site. In that case, you will be asked to provide personally identifying information to follow up efficiently with your requests and demands. Direct On Demands will never share your information with anyone who isn't directly providing service and support on behalf of us.

When you receive promotional emails or newsletters from our end, we may use web beacons, customized links, or similar technologies to check if the email has been opened and which links you click so we can provide you more focused email communications or other information in the future.

Cookies are small pieces of data designed to be a reliable mechanism for websites to remember stateful information or record your browsing activity. Like many other websites, Direct On Demands uses cookies to collect clickstream data on the site. We use cookies to link your activity to our member information. Connecting your activity to Member Information allows our system to confirm your identity on the site to save and recognize Member log-in information. With this, our members do not have to log in each time they visit the site or access content.

Most browsers are initially set up to accept cookies, but you can always reset your browser to refuse all cookies or indicate when a cookie is being sent. However, some Direct On Demands features and services may not be available to you if you disable your cookies. By allowing us to understand better how our users interact with the website over time, cookies help us improve your experience and deliver more relevant content.

Is the Data SECURED?

We have rigorous data protection practices around the data that is operated and managed within the business. To help protect your confidentiality, Direct On Demands has implemented adequate data security measures to protect information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction.

These measures include authenticated access to internal databases, audits of procedures, and regular reviews of overall Web security. We have firewalls, antivirus software already in place on desktop PC's.



How We May Use and Share the Information We Collect?

Direct On Demands may share your personal data to deliver content and services from our sites and third parties services to fulfill your requests for certain products and services, including sponsored content. This would include electronic newsletters and enabling you to participate in and renew paid services, polls, contests, and message boards.

A) Statistical Analysis Reports and Mailing Lists

We use the information, including analytics and statistical information, to analyze the use of our services so that we could improve them. We also use this often based on the information you provide when you subscribe, register, or browse our websites, inform advertisers about our user base's nature, and otherwise publicize Direct On Demands Pvt. Ltd our brands.

B) Transfer Of Data - Email Deployment, Data Analysis, and Other Services

We provide our customer lists, email addresses, and other information to third-party companies and contractors who provide us with specialized services, such as email message deployment, subscription fulfillment, customer support and service, research, statistical analysis, data and website hosting, and other data and transaction processing. Our third-party companies work on our behalf, and we do not provide our email lists or other data to them for their own company use. Those service providers will be permitted to obtain only the personal information they need to deliver the service.

Your information, including Personal Data, may be transferred outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

C) White Papers, E-Books & Other Sponsored Downloads:

Direct On Demands and our other publishing sites hosts product listings and offer informational downloads for a wide range of third-party vendors. When registration is required to receive or view the download, all data collected during product registration and/or Direct On Demands website registration will be shared with the vendor (and other third parties), and their privacy policy governs their use of this data.

Please note that once your personal data is shared with the third party/ vendor, their privacy policy, including information on how to opt-out in the future, will apply to your data. We do not accept any responsibility or liability for the privacy practices of such third parties, sponsors, or vendors.



Furthermore, we will also ask for your consent to have your details passed to the third-party sponsor and/or sponsors at the point of download, offering you the opportunity to opt-out of having your details shared and protecting your privacy.

How You Can Change or Control what is Collected:

Most of our clients acknowledge receiving our promotions and sponsored downloads; however, you can choose to opt-out at any point of time by simply mailing to inform us of your preference. All of our mailings will clearly explain how you can easily opt-out and stop receiving information from us.

A) Cookies: Most web browsers automatically accept cookies but allow you to modify security settings. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some Direct On Demands features and services may not be available to you then.

B) Your Newsletter Subscriptions: You can opt-out yourself at any time through the newsletter subscription management page by following the instructions at the end of the newsletters you receive. This would take three to four business days to reflect the changes.

C) Stop Sharing of Lists: Many customers acknowledge the sponsored content they receive from third-party providers of goods and services to whom we provide lists of our customers, but if you no longer wish for us to share this information with such providers, please send an email with your preference request changes to privacy@directondemands.com

Other Useful Information Regarding Your Privacy:

Ownership:

All copyrights, trademarks, and other intellectual property rights referred to in this website belong to their respective owners.

Links to Other Sites:

Direct On Demands website may contain links to other web pages whose information practices may vary from ours. We do not have control over the information submitted to or collected by these third parties. You should consult the privacy policy of these other sites to learn how your privacy is protected.



Changes to this Privacy Policy:

We may modify, alter, or update this Privacy Policy at any time and changes to this Privacy Policy are effective when posted on this page.

We urge you to come back & review this Privacy Policy periodically for any changes. This would help you remain aware of the terms and conditions that apply to you. If you have any questions about this Privacy Policy, you can reach out to us via privacy@directondemands.com

Contact Us

If you have any questions about this Privacy Policy, please contact us:

By email: privacy@directondemands.com

By visiting this page on our website: <u>https://directondemands.com/contact-us</u>

By phone number: +91 766 673 3862

By mail: Direct On Demands Private Limited, 06E, 1st Floor, Bldg Esno 22 10, A Ln, Plus B Wadgaonsheri, Pune, Maharashtra 411014